



Fashion's Whims Are Truly Reflected Here

THE store news of to-day is but a brief review of fashion's most coveted wantables and wearables. Styles were never so promising as now—stocks were never so alluringly complete—prices never half so tempting. It's a style feast well worth careful study. Be a leader of fashion, not a follower.

Spring's Newest Dress Stuffs

All-Wool Crisp German Voile, 42 inches wide; one of this season's most favored fabrics; has a crisp, wiry finish; the shades are gray, navy, tan and brown; per yard..... **\$1.00**

Imported All-Wool Novelty Dress Goods, the latest color combinations, stripes and checks; these are regular \$1.25 values, and will have to be seen to be appreciated; per yard..... **\$1.00**

English German and French Suiting, all of the new styles and weaves, 45 to 54 inches wide; per yard, **\$1.00, \$1.25 and \$1.50**

44-inch All-Wool Imported Silk-Finished Henrietta, all of the most wanted shades, including Copenhagen and raspberry; per yard..... **\$1.00**

38-inch All-Wool French Batiste, in all the newest spring shades and cream; worth 69c; per yard..... **50c**

Novelty Checked All-Wool Voile, 40 inches wide, comes in tan, lavender, brown, Copenhagen and navy; new and stylish for a spring suit; a real dollar value; special price, yard..... **75c**

Full line of Cream Woolen Dress Goods, in all of the new weaves; per yard, 50c to..... **\$1.50**

25 pieces 36-inch Novelty Suitings, in a large collection of checks and plaids, in all of the new spring colorings; 50c value; for Monday, per yard..... **39c**

Good Kinds of Black Goods

Just arrived, 46-inch All-Wool English Tweed Voile, latest style, at, per yard..... **\$1.25**

42-inch German Marquisette, reduced from \$1.50 per yard; to close out at, per yard..... **\$1.25**

54-inch All-Wool Chiffon Panama, extra fine weave and quality, at, per yard..... **\$1.50**

54-inch All-Wool French Serge, a superior weaver and very stylish, at, per yard..... **\$1.50**

44-inch All-Wool Shadow Stripe Spring Novelty, a leader in both style and wear; sale price, per yard..... **\$1.00**

40-inch All-Wool Standard Make Poplin at, per yard..... **\$1.00**

50-inch All-Wool Chiffon Broadcloth, former price \$2.00 per yard, now special at, per yard..... **\$1.50**

44-inch All-Wool Imported English Sicilian, at, per yard..... **\$1.00**

42-inch Silk-Finish Shadow Plaid Mohair, reduced from \$1.25 per yard to..... **\$1.00**

50-inch All-Wool Panama, \$1.00 value; special this week at, per yard..... **89c**

42-inch All-Wool Henrietta, \$1.00 value; now, per yard, only..... **85c**

42-inch All-Wool French Taffeta, fine weave and beautiful quality, at, per yard..... **\$1.00**

SPECIAL—42-inch All-Wool Albatross, former price 75c; now, per yard..... **50c**



YOU haven't seen "Thalhimer's" if your visit covers only the main floor. A jaunt to the busy basement, a few moments among the swell wearables on the second floor, or a brief visit to the curtain and drapery floor will reveal a wealth of information to those interested in timely merchandise.

The Glove Store is Intensely Interesting

Washable Chamols Gloves, natural color and white; per pair—

12-button..... **\$2.25**

16-button..... **\$2.75**

Washable Chamols Gloves, mosquito-net, natural color; per pair..... **\$1.50**

10-button..... **\$1.50**

Short Washable Chamols Gloves, natural color, one large pearl button, per pair..... **\$1.00**

12 and 16-button Glace Kid Gloves, black, tan, brown, navy, plum, red and gray; regular \$3.00 and \$3.50 quality; per pair..... **\$2.50**

16-button Glace Kid Gloves, tan, brown and black, regular \$3.50 quality; per pair..... **\$3.00**

16-button Glace Kid Gloves, in black only; regular \$4.00 quality; per pair..... **\$3.00**

Kayser's Silk Gloves, double tipped fingers, in black and white; per pair—

12-button..... **\$1.25 and \$1.50**

16-button..... **\$1.50 and \$1.75**

Kayser's Silk Gloves, double tipped fingers, in reseda, raspberry, tan, brown, poncee; light blue, pink, gray, heliotrope and navy; per pair, 16-button..... **\$1.50**

12-button Cape Gloves, tan and black, regular \$3.50 value; per pair..... **\$2.50**

16-button Cape Gloves, tan and black, regular \$4.00 value; per pair..... **\$3.00**

Offerings from the Third Floor

MATTINGS.

Heavy Weight China Mattings, in checks or plaids; worth 25c; special, per yard..... **20c**

Extra Quality China Matting, all new patterns, consisting of checks, plaids and stripes; 30c quality; per yard..... **25c**

The Korea Grade China Matting, the best heavy weight that comes; all new patterns to pick from; cheap at 35c; special..... **30c**

116-warp China Matting, fifty different patterns to pick from; price everywhere, 40c; your choice, per yard..... **35c**

NOTICE.—We lay all Mattings free of charge from 25c upwards.

CREX MATTING RUGS.

18x30 Crex Matting Mat, none wear better, for..... **48c**

27x54 Crex Rugs, assorted patterns, each..... **89c**

36x72 Crex Rugs, assorted patterns, each..... **\$1.25**

One lot of Fancy Cotton Rugs, very pretty patterns, sold for \$1.00; special for Monday, each..... **89c**

NOVELTY MUSLIN.

Novelty Muslin, with Battenberg insertion make very pretty curtains; worth .50c; special, per yard..... **12½c**

Here's an Ideal List of Silks

Satin Foulards, in heliotrope, Copenhagen, brown, tan, gray, reseda, and black and white..... **75c**

Showproof Foulards, in very stylish colorings..... **85c**

Fancy Foulards, in a large selection of brown, blue and black grounds, with white figures and dots..... **50c**

Fancy Foulards, in navy, brown, tan, champagne, green and Copenhagen blue combinations..... **59c**

Checked and Plaid Louisines and Taffetas, in Copenhagen, myrtle, navy, garnet, brown, gray and old rose..... **49c**

Striped Taffeta, with satin stripes, in golden brown, navy, reseda and gray on white grounds..... **98c**

Striped Taffetas and Louisines, in a choice range of colorings..... **49c**

Rough Silk Suitings, 26 inches wide, in black and colors..... **75c**

Tussah, natural shade, 32 inches wide..... **\$1.25**

Shantung, natural shade, 35 inches wide..... **\$1.00**

Pongee, natural shade, 36 inches wide..... **75c**

Pongee, natural shade, 18 inches wide..... **50c**

Colored Taffetas, in a large assortment of shades, 50c to..... **\$1.25**

Black Taffeta, 35 inches wide; our regular one dollar quality..... **89c**

Faultlessly Tailored Suits for Milady

All-Wool Light Stripe Worsted Tailored Coat, with full plaited skirt, fold on; \$20.00 first of season, now..... **\$15.00**

Shadow Stripe and Plain Chiffon Panama Suits, in semi-fitting coats, tailored and fancy braid trimmed; \$17.50 Suits; special..... **\$15.00**

Very Smart Novelty Stripe Worsted Suits, Prince Chap and fitted coats, flare and plaited skirts; \$25.00 values; special..... **\$20.00**

Broken sizes, in Fancy Stripe Novelty Suits, all imported material, Butterfly coat; \$35.00 values; special..... **\$25.00**

Rajah Silk Suits, in natural shade and brown, semi-fitting Prince Chap coats, well tailored and lined, full plaited skirts; special..... **\$25.00**

Very Dressy Rajah Silk Suits, in natural shade, Butterfly coats, stylishly braided in applique, full plaited skirts, with fold; special..... **\$35.00**

Silk Dresses for Summer

Taffeta Jumper Suits, in brown, navy and black, strap and braid trimmed, full skirts; special at..... **\$10.00**

Very Attractive Dresses in all shades of taffeta, also foulards, semi-princess styles, with lace yoke and sleeves and trimmed in soutache braid, at..... **\$15.00**

Rajah Silk Dresses, in all shades, one-piece effects, with lace ruffled sleeves, full plaited skirts, at..... **\$18.50**

Fancy Strip, Taffeta Dresses, with applique trimming; these have the new circular skirts, with semi-empire back, dressy lace gumpes, at \$25.00 and..... **\$30.00**

Novelty Silk Dresses, in fancy stripe pongees and rajah, semi-princess styles, with mosquito sleeve and dainty lace yokes, real dressmaker's finish, at \$35.00 and..... **\$45.00**

Lingerie and Tailored Waists

Tailored Shirtwaist, in madras linen, colored percales and lawns, also fancy checks, white lawns, linen collars; special..... **98c**

Fine Lawn Waists, all new designs, trimmed in dainty embroidery and Val. laces; special, \$1.25 and..... **\$1.48**

Fine Tailored Linen Shirtwaists, tucked front, stiff cuffs and collar; special, \$2.48 and..... **\$2.98**

Dainty Lingerie Waists of fine mull, Val. lace yokes and entire waist made of lace and shadow embroidery; very dressy, at..... **\$2.98**

Sheer Batiste Waist, with panels of fine embroidery down front and sleeve skidally finished with Val. lace, yoke and collar, at..... **\$3.48**

One lot of Fine Lingerie Waists, in odd sizes; were \$6.48 to \$8.48; special..... **\$4.98**

Charming Net Waists

Ecru and White Net Waists, with Cluny lace trimming, in surplus effect; special..... **\$2.48**

Excellent values in Ecru Net Waists, made over silk, with medallion yoke and strips of Cluny, forming kimono sleeve; special..... **\$3.98**

The New Shirt, in tucked ecru net, made over silk, with fancy lace jabot, at..... **\$4.98**

Smart styles in ecru and white net, all new designs, at \$6.48 and..... **\$8.48**

Nazareth Waist SKETCHING CONTEST

We want every boy or girl in Richmond not over 14 years of age to come to the Underwear stock and get the little folder, "Can You Draw," which minutely explains the contest in detail. There are to be awarded 5,000 prizes in all for the best sketches submitted of the popular Nazareth Waist. The pictures shown here were drawn by Richmond children, and we hope to reproduce more of them later on. Contest closes May 1st. Get the folder. You may win the first prize, which is valued at \$50.00.

A few Specimens of work submitted by Richmond Children.

What's Pretty in Wash Goods? Read:

Just received, another full line of Silk Gingham, in blue, pink, lavender, green, black and white stripes and checks; special Monday, yard..... **16¾c**

A full line of Cannon Cloth, 36 inches wide, in all colors; on sale Monday, per yard..... **12½c**

On sale Monday a beautiful line of Organdies, in any pattern you want, at, per yard..... **12½c**

Voiles, in pink, blue, lavender, green, tan and brown; special Monday, per yard..... **25c**

35c Poplins, special Monday; in pink, lavender, green, tan, brown and blue, at, per yard..... **25c**

Samples of spring merchandise free. Write today.

Fashion's Fancies in Ribbon

The best patterns in 5½-inch Peralan Ribbons, all silk, with self and colored borders; per yard..... **45c**

10½-inch Sash Ribbons, in large Persian patterns, poppy and rose designs, corn, lilac, blue and pink; Ribbons 75c that sold for \$1.15, reduced to, yard..... **59c**

A Ribbon that sold for 95c; close Persian patterns, with satin finish, in a few colors only; reduced to, yard..... **59c**

No. 50 All-Silk Checked Ribbon, two shades only; dark green and black; selling price, per yard..... **35c**

THALHIMER'S
CATERING TO THE PEOPLE
MAIL ORDER SPECIALISTS

Send Us 12c

And receive by mail McCall's Bazar Fashion Bulletin, issued in advance of each month; also, McCall's Semi-Annual Ready Reference Catalogue, containing hundreds of fashion illustrations; also, McCall's Special Easter Supplement, picturing the most appropriate gowns, waists, etc., for Easter wear. Out-of-town patrons taking advantage of this offer will also receive from time to time samples of timely merchandise GRATIS. SEND 12c TO-DAY.

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